

## Overview

- > Cloudbeds is the hospitality industry's fastest-growing technology provider, offering the award-winning Cloudbeds Hospitality Platform
- > Cloudbeds builds technology that helps hospitality businesses to thrive and brings value to your business, your staff, and your guests
- > Cloudbeds mantra is 'More Reservations. Happier Guests.'

## Company History

- > Founded in 2012 by Adam Harris, CEO and Co-Founder, and Richard Castle, COO and Co-Founder
- > Serves a global set of customers of 22,000+ independent properties across 157 countries
- > Cloudbeds was named No. 1 PMS, No. 1 Booking Engine, and Hoteliers Choice by Hotel Tech Report in 2021, and has been recognized by Deloitte's Technology Fast 5000 in 2021 and Inc. 500 in 2019.

## Company Funding

Round	Lead Investor	Amount	Date
Series A	Cultivation Capital	\$3.1M	July 2016
Series B	Peakspan Capital	\$9M	June 2017
Series C	Viking Global	\$82M	March 2020
Series D	Softbank Vision Fund	\$150M	October 2021

## Key Messaging

- > The Cloudbeds Hospitality Platform is a single, fully integrated platform that helps hoteliers and hosts grow revenue, save time & increase guest satisfaction.
- > Legacy solutions are disconnected, expensive to maintain, and require multiple vendors and support teams — Cloudbeds is the modern solution for forward-thinking hoteliers
- > Cloudbeds is the hospitality industry's fastest-growing technology provider—our team serves 22,000+ properties in 157 countries, speaking 30+ languages

## Key Features and Products

- > The Cloudbeds Hospitality Platform seamlessly combines operations, revenue, distribution, and growth marketing tools with a marketplace of third-party integrations to help hoteliers and hosts grow revenue, streamline operations, and deliver memorable guest experiences.

Property Management System

Channel Manager

Booking Engine

Revenue Management

Payments

Websites

Marketplace

## USPs

- > Cloudbeds allows independent hotels of all sizes to compete on the same level as larger branded hotel with tools that give them more visibility online and allows them to connect with more potential guests
- > Platform is modern, intuitive, easy-to-learn and easy-to-use
- > Pricing is transparent and straight-forward — for example, Cloudbeds charges no additional commissions on its Channel Manager and Booking Engine
- > Cloudbeds is the only Top 10 PMS offering independent hoteliers a full-service website solution to enhance their brand and avoid costly OTA commissions
- > Customers can access Cloudbeds University, a free online resource with courses, trainings, and best practices to improve your business
- > We provide highly acclaimed, round-the-clock (7 x 24 x 365) support on a global basis

## Latest News

- > Cloudbeds launches Websites – a complete website design and development solution service for hoteliers (August 2021)
- > Cloudbeds introduces new payments solution to further streamline hotel operations (June 2021)

For more information, visit [www.cloudbeds.com](http://www.cloudbeds.com).